

# **Board Meeting Highlights**

November 26, 2021

### **Presentations:**

## a) Transformation 2022-2024 - Lake Simcoe Region Conservation Authority Strategic Plan

Communications Specialist, Melissa Rosato, overviewed the Lake Simcoe Region Conservation Authority's new Strategic Plan - Transformation 2022-2024, noting that for the first time the Authority's strategic plan has been developed entirely in-house, led by herself as the project lead, along with Susan Jagminas as the project consultant and Kristen Yemm as the project manager. She noted that developing the plan internally has resulted in several benefits, including the ability to address financial constraints, bringing forward deeper organizational insight into the planning process, and creating many more opportunities for increased staff and Board of Directors' engagement. She went on to note that with the rapidly changing socioeconomic and environmental landscapes at the forefront, the focus developing the plan has centred around outcome-based impacts and results to clearly articulate core priorities through new initiatives and business as usual that will help transform the Authority to improved resiliency and the ability to meet future needs and challenges. She reviewed the steps taken in developing the strategic plan, including:

Step 1: Situation Analysis, a summary of strengths, challenges, opportunities and threats.

Step 2: A review of the Vision, Mission, Values Statements, resulting in a new Vision statement, a modified Mission Statement, and modified Values statements.

Steps 3 & 4: Goals, Strategic Objectives, Success Indicators, resulting in five Strategic Directions and 20 Objectives that are clear, measurable, and well-aligned.

Step 5: Validation and Prioritization, with the outcome being a short and prioritized list of initiatives with drafted implementation timelines and forecasted budgets intended to facilitate internal annual work planning.

Step 6: Launch and Implementation Planning, beginning in November 2021 with the launch of Transformation: 2022-2024, for external audiences through a new webpage accessed below: <a href="https://www.LSRCATransformation.ca">www.LSRCATransformation.ca</a>

Next steps include additional promotion and engagement to select target audiences, as well as broadly through corporate communications channels, to ensure optimal awareness among stakeholders and partners.

Ms. Rosato outlined the major components of the new plan:

Vision Statement: Healthy lake, healthy land, healthy life... for generations to come.



**Mission statement:** We collaborate to protect and restore the Lake Simcoe watershed with innovative research, policy and action.

Values: Integrity, Accountability, Innovation, Inclusivity, Optimism.

**Strategic Directions:** Five critical themes organize the Authority's work in priority areas:

Strategic Direction 1: Champion Watershed Health and Climate Resilience

Strategic Direction 2: Drive Evidence-Based Decision-Making

Strategic Direction 3: Spark a Passion and Action for Nature

Strategic Direction 4: Advance Organizational Effectiveness and Excellence

Strategic Direction 5: Nurture People and Talent

**Objectives:** As a result of significant collaboration across the entire organization, Transformation 2022-2024 sets out 20 objectives believed to be critical pathways to achieving a healthy watershed. These carefully worded objectives in consideration of longer-term outcomes are critical targets the Authority is aiming for. Readers are encouraged to view Transformation 2022-2024 at its website: www.LSRCATransformation.ca

To view this presentation, please click this link: <u>Transformation 2022-2024 - Strategic Plan</u>

The Board received Staff Report No. 58-21-BOD regarding the completion of Transformation 2022-2024 - Lake Simcoe Region Conservation Authority's Strategic Plan and approved Transformation 2022-2024 as the Authority's next Strategic Plan.

## **Correspondence and Staff Reports:**

### Planning and Development Fees and Proposed Fees Schedule

The Board received Staff Report No. 59-21-BOD regarding the Authority's Planning and Development Fees Policy Update and approved the proposed Planning and Development Fees Policy effective January 3, 2022.

### **2022 Budget Update**

The Board received Staff Report No. 60-21-BOD regarding an update on the Authority's 2022 Budget.

#### **Confidential Land Matter**

The Board received Confidential Staff Report No. 61-21-BOD regarding a confidential land matter and approved the recommendations contained within the report.

#### **Confidential Land Matter**

The Board received Confidential Staff Report No. 62-21-BOD regarding a confidential land matter and approved the recommendations contained within the report.