

IV. ANNOUNCEMENTS

- a) CAO Mike Walters was pleased to introduce Mark Critch, General Manager, Corporate & Financial Services, who joined LSRCA on October 2nd.
- b) CAO Mike Walters thanked members of Geranium and Friday Harbour for hosting the meeting, noting it is great for Board members to be able to see first-hand how the development community and LSRCA worked very effectively together, as will be evident following the meeting's presentations.
- c) CAO Mike Walters reminded Board members that LSRCA's Annual Conservation Awards evening is being held on Thursday, November 2nd.

V. PRESENTATIONS

a) **International Riversymposium Presentations by LSRCA's Rob Baldwin and Brian Kemp**

CAO Mike Walters advised that General Managers, Rob Baldwin and Brian Kemp recently proudly represented LSRCA at the 20th International Riversymposium in Australia. He advised that LSRCA was the proud winner of the prestigious Thiess International Riverprize in 2009, and that the 2017 winner is the San Antonio River in San Antonio, Texas. Both General Managers shared their presentations from the symposium.

i) *Creating a Public-private Relationship*

General Manager, Planning & Development, Rob Baldwin's presentation was about creating a public-private relationship to achieve maximum benefits in the Lake Simcoe watershed. He noted that intense growth and development pressures are common around the world and can often result in conflict between approval agencies and developers. This conflict does little in achieving climate change resiliency goals, sustainable water management and much more and can result in minimal outcomes and increased community conflict.

He went on to note that the Lake Simcoe watershed is and will continue to be one of the most significant growth areas in Canada. LSRCA, charged with protecting and restoring the health of Lake Simcoe and acting as an environmental extension of municipal government, has adopted an approach to change the development culture from "fighting for minimums" to "partnering for maximums".

LSRCA has been fortunate to partner with a willing and significant developer, Geranium Corporation, who also realizes the traditional approach does not work. Together, LSRCA and Geranium have changed the relationship to focus on mutual outcomes that surpass all traditional approaches. Mr. Baldwin introduced Geranium representatives, Cheryl Shindruk, Executive Vice President, and Shauna Dudding, Senior Vice President, who he has had the pleasure of working with on a number of developments, including Friday Harbour in Innisfil.

Friday Harbour is a 600-acre, 2,000 unit, marina-based village that includes an 18 hole champion golf course, a 200-acre nature preserve, a 7.5km trail system and a multi-activity beach area. With its environmental significance, this development had a very engaged community of members both for and strongly opposed to it. Leaders of both LSRCA and Geranium embraced an approach based on science, collaboration, and innovation, which has achieved a positive outcome, socially, environmentally, and politically. This presentation can be viewed by following this link: [Public-Private Relationship](#)

