



## BOARD OF DIRECTORS' MEETING

No. BOD-10-17 – Friday, November 24, 2017

120 Bayview Parkway, Newmarket, ON

### MINUTES

#### **LSRCA Board Members Present:**

Mayor G. Dawe, Chair  
Councillor R. Simpson, Vice Chair  
Deputy Mayor/Regional Councillor N. Davison  
J. Dolan  
Regional Councillor B. Drew  
Councillor A. Eek  
Councillor K. Ferdinands  
Mayor V. Hackson  
Councillor S. Harrison-McIntyre  
Councillor S. Macpherson  
Deputy Mayor P. Molloy  
Mayor M. Quirk  
Councillor S. Strangway

#### **Regrets:**

D. Bath  
Councillor P. Ferragine  
Councillor D. Kerwin  
Councillor P. Silveira  
Township of Ramara

#### **LSRCA Staff Present:**

M. Walters, Chief Administrative Officer  
R. Baldwin, GM Planning & Development  
M. Critch, GM, Corporate and Financial Services  
B. Kemp, GM, Conservation Lands  
B. Longstaff, GM, Integrated Watershed Management  
T. Barnett, Coordinator, BOD/CAO  
C. Byron, Forestry Program Coordinator  
K. Christensen, Manager Human Resources  
P. Davies, Manager Forestry and Stewardship  
J. Doyley, Communications Specialist  
N. Knight, Communications Specialist  
D. Lembcke, Manager, Environmental Science and Monitoring  
S. McKinnon, Manager Budget and Business Analysis  
M. Rosato, Communications Specialist  
C. Taylor, Executive Director, LSCF  
B. Thompson, Manager, Integrated Watershed Management  
K. Toffan, Manager Finance  
K. Yemm, Manager, Corporate Communications  
K. Zeppieri, Sr. Admin Assistant, Communications and Education

### **I. DECLARATION OF PECUNIARY INTEREST**

None noted for this meeting.

### **II. APPROVAL OF THE AGENDA**

Moved by: R. Simpson

Seconded by: S. Strangway

BOD-154-17 **RESOLVED THAT the content of the Agenda for the November 24, 2017 meeting of the LSRCA Board of Directors be approved as presented. CARRIED**

### **III. ADOPTION OF THE MINUTES**

#### a) Board of Directors' Meeting – October 27, 2017

Moved by: S. Macpherson

Seconded by: J. Dolan

BOD-155-17 **RESOLVED THAT the minutes of the Board of Directors' Meeting No. BOD-09-17 held on Friday, October 27, 2017 be approved as circulated. CARRIED**

b) Conservation Ontario Council

Moved by: S. Macpherson

Seconded by: J. Dolan

BOD-156-17 **RESOLVED THAT the minutes of the Conservation Ontario Council Meeting #3/17 held on Monday, September 25, 2017 be received for information. CARRIED**

**IV. ANNOUNCEMENTS**

- a) CAO Mike Walters provided Board members with the latest edition of Lake Simcoe Living magazine, which features LSRCA in two articles: Are We Ready? (P18-19); and Hatching Friendships through Fish (P22-23).
- b) CAO Walters reported that he has been out to a number of member municipalities with presentations on LSRCA's 2018 Budget. He thanked the General Manager, Corporate and Financial Services, Mark Critch, for accompanying him and providing valuable support.
- c) CAO Walters noted that Bill 139, the *Conservation Authorities Act* review, received 3<sup>rd</sup> reading on November 23<sup>rd</sup>. The Bill was not voted on, and the vote date remains unknown at this time.

**V. PRESENTATIONS**

a) Rural Restoration Marketing and Branding Plan

Communications Specialists Nancie Knight and Melissa Rosato provided the Board with an overview of methods used at LSRCA to effectively communicate regarding available funding on behalf of the Stewardship and Restoration departments, noting there are three rules to communicating; i) Reaching the right person, ii) with the right message, and iii) in the right way !

LSRCA's Communications department spends considerable time identifying by market research who needs to be reached and ensuring each person receives the message that is relevant to his/her lifestyle. Accordingly, LSRCA will no longer refer to its funding program as the 'Landowner Environmental Assistance Program' or LEAP, and instead have outlined more clearly defined funding categories that are all described under the Funding & Expertise page on LSRCA's website: <http://www.lsrca.on.ca/funding>.

The Communications Specialists outlined their 2018 promotional plans, which include communicating with the Communications Departments of our municipal partners, and encouraged Board members to share information of LSRCA's funding program within their local municipalities. For more information, please contact Nancie Knight @ [n.knight@lsrca.on.ca](mailto:n.knight@lsrca.on.ca) or Melissa Rosato @ [m.rosato@lsrca.on.ca](mailto:m.rosato@lsrca.on.ca) or by calling 905-895-1281.

Moved by: B. Drew

Seconded by: A. Eek

BOD-157-17 **RESOLVED THAT the presentation by Communications Specialists Nancie Knight and Melissa Rosato regarding LSRCA's marketing and branding plan with respect to rural restoration be received for information. CARRIED**

b) Salt Reduction Strategy Update

Manager, Environmental Science and Monitoring, David Lembcke provided the Board with an update on LSRCA's Salt Reduction Strategy, noting that a priority action in LSRCA's strategic plan is to 'Implement a Salt Reduction Strategy to halt the trend of increasing chloride concentrations in the watershed'. This initiative is being led by Bill Thompson, Manager, Integrated Watershed Management, with David Lembcke and his team providing science and monitoring. He used a chart showing that in 2012 a total of 100,000 T of salt was applied in the Lake Simcoe watershed, distributed as follows: 39% on local roads, 27% on regional roads, 18% on parking lots, 14% on provincial highways, and 2% on residential properties. These results showed that a salt reduction strategy needed to engage all public road agencies, as well as private agencies.

Mr. Lembcke noted that a municipal salt working group was formed and led by Bill Thompson to engage and share information. In these discussions, the question arises as to whether salt can be replaced with sand. Studies show that sand application on highways has little to no improvement, as it only takes 10-12 vehicles moving at highway speeds to move the sand to the shoulder of the road. Sand was shown to be best used in slower traffic areas such as parking lots and sidewalks; however, while sand is cheaper than salt to purchase, sand is shown to be more costly when the clean-up costs, such as street sweeping and catch basin clean out, are factored in. Other factors are that sand will smother wildlife habitats and can pick up phosphorus and move it around. Sand studies continue and are ongoing.

He noted that monitoring of a commercial parking lot for three years has shown that salt is not uniformly applied and is over-applied in trouble spots (i.e. spots with regular freeze/thaw cycles that are salted daily). Discussions have taken place around the design of parking lots, and simple features can be incorporated into the design around better movement of melting ice. Feedback is being shared with winter contractors, as there is little information to inform contractors what the right amount of salt is. He went on to note that a Bi-National Salt Forum was recently held, which LSRCA co-hosted with US Consulate and the World Wildlife Federation-Canada (WWF), which included presentations from government, academia, and private sectors from Canada & US. Forum outcomes include WWF spearheading a public outreach campaign and LSRCA convening a Commercial Sector Salt Roundtable. To view this presentation, please click this link: [Salt Reduction Strategy Update](#). For more information, please contact David Lembcke @ [d.lembcke@lsrca.on.ca](mailto:d.lembcke@lsrca.on.ca) or Bill Thompson @ [b.thompson@lsrca.on.ca](mailto:b.thompson@lsrca.on.ca) or either by phone at 905-895-1281.

Moved by: B. Drew

Seconded by: M. Quirk

BOD-158-17 **RESOLVED THAT the presentation by Manager, Environmental Science and Monitoring, David Lembcke regarding LSRCA's Salt Reduction Strategy be received for information.**  
CARRIED

**VI. HEARINGS**

There were no hearings at this meeting.

**VII. DEPUTATIONS**

There were no depositions at this meeting.



reporting for 2018 and welcomed feedback. Board members noted their preference is to know the financial position at any given time and to be made aware of any issues in a timely manner to avoid surprises. To view this presentation, please click this link: [Financial Progress](#)

Moved by: V. Hackson Seconded by: R. Simpson

BOD-162-17 **RESOLVED THAT Staff Report No. 47-17-BOD regarding LSRCA's Budget Status for the ten month period ending October 31, 2017 be received for information. CARRIED**

### **3. Financial Reporting to the Board of Directors – Recommended Changes to Reports and Schedules**

Moved by: V. Hackson Seconded by: R. Simpson

BOD-163-17 **RESOLVED THAT Staff Report No. 48-17-BOD regarding improvements to the Lake Simcoe Region Conservation Authority financial reporting to the Board of Directors be approved for implementation effective January 2018. CARRIED**

### **4. Regulation Limit Mapping Update Protocol**

Chair Dawe noted that the resources costs are unknown and put forth an amended recommendation that the report be approved in principle. As noted in the staff report, the resources required to complete the yearly updates of the mapping will be addressed through the budget process for 2018 and beyond.

Moved by: M. Quirk Seconded by: R. Simpson

BOD-164-17 **RESOLVED THAT Staff Report No. 49-17-BOD regarding a proposed protocol for regular updates to the Regulation Limit Mapping be approved in principle. CARRIED**

## **XI. CLOSED SESSION**

The Board moved to Closed Session to deal with confidential legal matters.

Moved by: S. Harrison-McIntyre Seconded by: S. Macpherson

BOD-165-17 **RESOLVED THAT the Board move to Closed Session to deal with confidential legal matters; and**

**FURTHER THAT the Chief Administrative Officer, members of the Executive Management Team, the Manager, Communications, and the Coordinator BOD/CAO remain in the meeting for the discussion. CARRIED**

Moved by: R. Simpson Seconded by: S. Strangway

BOD-166-17 **RESOLVED THAT the Board rise from Closed Session and report findings. CARRIED**

#### **a) Legal Matter**

Moved by: P. Molloy Seconded by: A. Eek

BOD-167-17 **RESOLVED THAT Confidential Staff Report No. 52-17-BOD regarding a legal matter be received; and**

**FURTHER THAT the recommendations contained within Confidential Staff Report No. 52-17-BOD be approved. CARRIED**

b) Legal Matter

Moved by: B. Drew

Seconded by: M. Quirk

BOD-168-17 **RESOLVED THAT the update regarding a confidential legal matter be received for information. CARRIED**

c) Legal Matter

Moved by: B. Drew

Seconded by: M. Quirk

BOD-169-17 **RESOLVED THAT the update regarding a confidential legal matter be received for information. CARRIED**

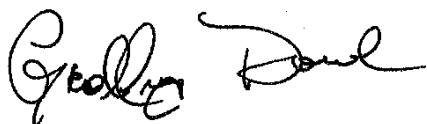
**XII. OTHER BUSINESS**

**XIII. ADJOURNMENT**

Moved by: S. Harrison-McIntyre

Seconded by: N. Davison

BOD-170-17 **RESOLVED THAT the meeting be adjourned @ 11:15 a.m. CARRIED**



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Mayor Geoffrey Dawe  
Chair



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Michael Walters  
Chief Administrative Officer