



**Lake Simcoe  
Region  
Conservation  
Authority**

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**MEDIA RELEASE**

**FOR IMMEDIATE RELEASE**

**“PRIZES AWARDED TO KIDS FOR COLOURING CONTEST”**

**Thursday, February 4, 2010**

**Newmarket** – On Monday night, over 100 children, parents, grandparents and family members attended an awards presentation hosted by the Lake Simcoe Region Conservation Authority (LSRCA). The event was held to award the grand prizes to the winners of our Watershed Heroes Activity Book colouring contest that ended on December 31, 2009.

In the 5 to 7 year-old age category, Marina O. won the grand prize of a bike and helmet, with Spencer B. receiving a movie gift certificate for his honourable mention.

For the 8 to 10 year-old category, the grand prize of an iPod Nano went to Renée G. There were two honourable mentions for this age category. Elyse B. and William O. both received movie gift certificates.

In the age category of 11 to 13 year-olds, Samantha L. received the grand prize of a digital camera and Gage P. received a movie gift certificate for his honourable mention.

The evening included refreshments, face painting and button making. All children at the event received a special Watershed Heroes toque.

“It is great to see so many children come out to our event. They are engaged and learning about our environment – a positive thing for the future of our watershed.” says Gayle Wood, CAO of the LSRCA.

This colouring contest was held to launch the LSRCA’s first-ever Watershed Heroes Activity Book. In the book, Becca, a pileated woodpecker, Spike, a pumpkinseed fish, and Ollie, an earthworm, share their knowledge of the Lake Simcoe watershed and offer ways each one of us can make a positive impact on our environment. If you would like a copy of the book contact Dana Eldon at [d.eldon@lsrca.on.ca](mailto:d.eldon@lsrca.on.ca) or 905-895-1281 ext 242.



Back Row (L – R): CAO of the LSRCA Gayle Wood (waving), LSRCA staff member Sara Lynn, Lake Simcoe Conservation Foundation president, Debby Beatty, LSRCA Chair Councillor Virginia Hackson, Lake Simcoe Conservation Foundation board member Bob Forhan.  
Front Row (L – R): Spencer, Elyse, Gage, Renée, Samantha, and William.

More pictures of the event and of the colouring contest winning submissions can be downloaded from our website: [lsrca.on.ca](http://lsrca.on.ca).

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