



**Lake Simcoe  
Region  
Conservation  
Authority**



**Proud Winner  
of the 2009  
International  
Thiess Riverprize**

The Lake Simcoe Region Conservation Authority (LSRCA) is offering

## **Leadership Opportunities – Education/Communication Portfolios**

*Regular, Full Time, Newmarket Office*

*Salary: Commensurate with skills and experience*

*Hours of Work: (35-hour work week)*

Through the provision of award-winning leadership in the restoration and protection of the environmental health and quality of Lake Simcoe and its watershed, the Lake Simcoe Region Conservation Authority (LSRCA) has worked for over 50 years in protecting natural resources in the Lake Simcoe watershed in collaboration with community, municipal and other governmental partners.

As a result of a heightened focus on the integration and expansion of its corporate communications and education outreach programs, LSRCA is seeking progressive leaders and consummate communicators who can inspire and engage audiences through the provision of written materials, graphics, media relations and key messaging with regard to focused conservation initiatives. In addition, the ability to provide sound financial and administrative stewardship to the communication/education staff team, coordinate community events and integrate educational programming with Ontario's education curriculum are critical aspects to the success of these positions.

The successful candidates will be strategic visionaries who possess university degrees in Communications, Education or equivalent. Candidates will have demonstrated extensive and progressively responsible leadership experience in leading communications/public relations and/or educational portfolios. A passion for and knowledge of conservation programs would be considered an asset.

For further details please visit [www.lsrca.on.ca](http://www.lsrca.on.ca). Please forward resumés with references by March 12, 2010 to [info@lsrca.on.ca](mailto:info@lsrca.on.ca), Attention: Human Resources.

*LSRCA is an equal opportunity employer. We thank all applicants for their interest in LSRCA; however, only those candidates selected for an interview will be contacted.*

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### **Forward resumé by March 12, 2010 to:**

Human Resources  
Lake Simcoe Region Conservation Authority  
Box 282, 120 Bayview Parkway  
Newmarket, Ontario L3Y 4X1

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E-Mail: [info@lsrca.on.ca](mailto:info@lsrca.on.ca)  
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*A Watershed for Life*