

24TH
ANNUAL

GEORGE
RICHARDSON

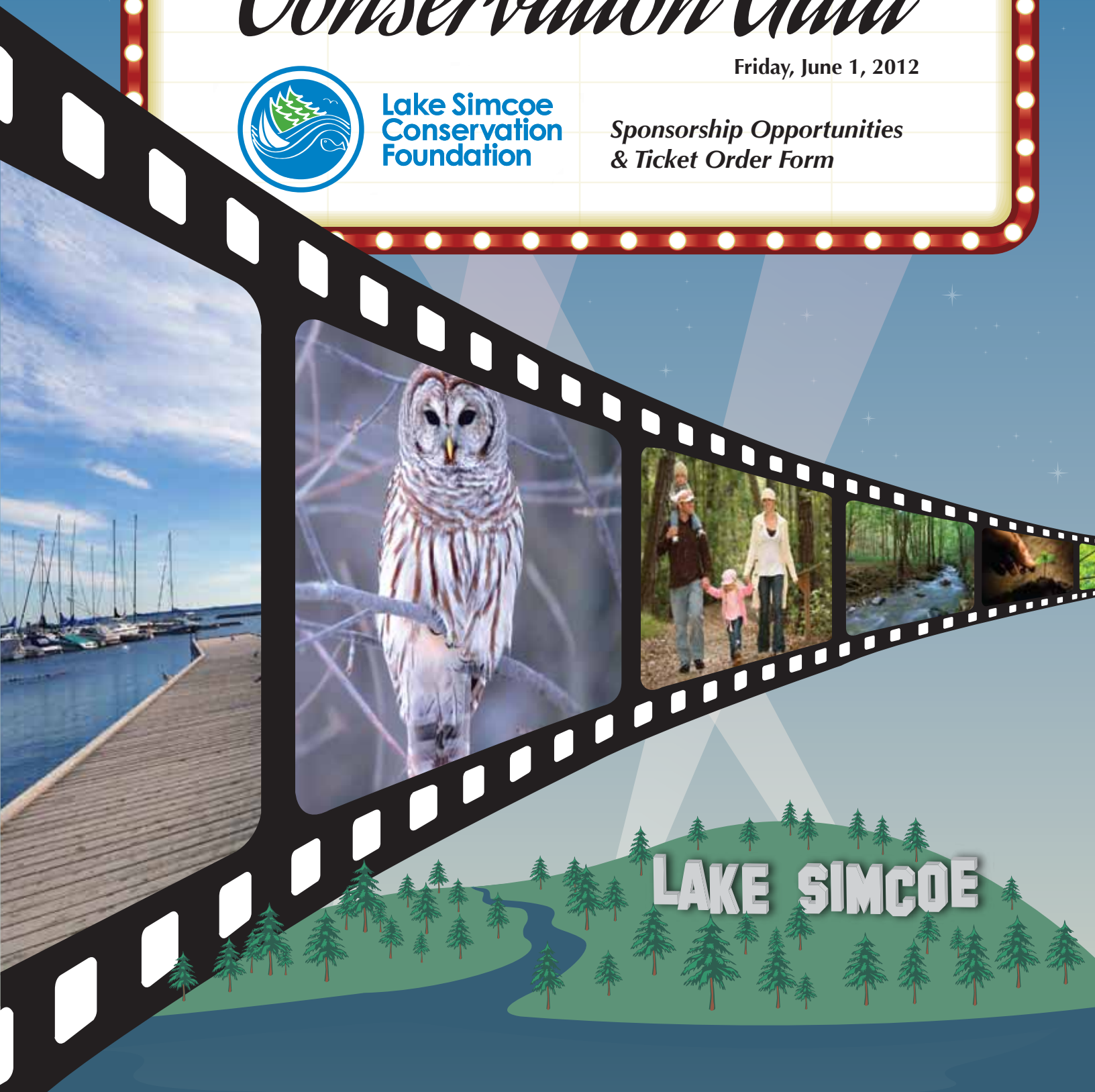
Conservation Gala

Friday, June 1, 2012



Lake Simcoe
Conservation
Foundation

*Sponsorship Opportunities
& Ticket Order Form*



LAKE SIMCOE

24TH
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GEORGE

RICHARDSON

Conservation Gala

FRIDAY, JUNE 1, 2012
EVENING BEGINS AT 6 PM

TICKETS: \$150/PERSON

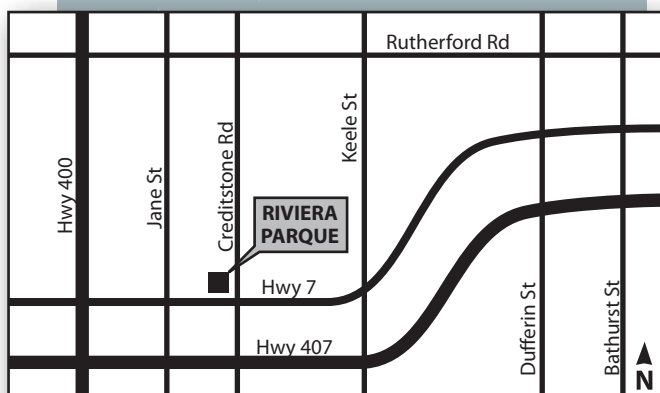
BUSINESS ATTIRE OR HOLLYWOOD
GLAMOUR

- Enjoy our famous cocktail reception in the company of classic Hollywood Star Marilyn Monroe
- Gourmet hors d'oeuvres and delicious four course meal
- Amazing silent and live auction items
- Raffle prizes galore
- Live entertainment featuring world touring Eagles tribute band Hotel California.



Held at the beautiful Riviera Parque
Dining, Banquet & Convention Centre

2800 Hwy 7 West,
Concord, Ontario
Tel: 416-987-4400



There is a strong connection between our personal health and the health of our natural world. When the world outside your front door is healthy we all benefit. Supporting the Conservation Gala will enable us to continue our mission to protect the natural environment today and tomorrow.

On Friday, June 1, 2012 join hundreds of conservation supporters, business leaders and politicians and share the excitement of our 24th annual signature fundraiser. Last year we raised over \$100,000. Our goal in 2012 is to raise much more!

This year our new **Hollywood** theme makes YOU a star for showing you care about our watershed! Walk the red carpet, sip cocktails with Marilyn Monroe, enjoy a gourmet meal and bid on amazing auction items. This year we have booked the incredible world touring Eagles tribute band, Hotel California for our live entertainment!

There are many ways that you can show your support. Purchase tickets, become a corporate sponsor (new categories with enhanced benefits), sponsor an element of the evening or even donate auction items. Bring your spouse, partner or friend and enjoy a great night out.

The success of our work would not be achievable without the generosity of our supporters. We are very grateful for your participation and support.

PURCHASE TICKETS OR SPONSORSHIP

1. Online at www.LakeSimcoeFoundation.ca,
2. Mail back the cut-out form with your info and payment.
3. Phone or email Judy Milner at 905-895-1281 X241 or j.milner@lsrca.on.ca

**Purchase before April 27, 2012 to be eligible
for the Early Bird Draw!**

SPONSORSHIP OPPORTUNITIES

ECO-CHAMPION \$2,000

- Complimentary tickets - 4 tickets (up from 2 last year)
- Recognition at event:
 - o Event Program – your company's logo on group page, listing in guest list
 - o Your logo on 6 shared giant drop down screens
 - o Your logo on event signage
- Recognition on LSCF website sponsorship page
- Recognition in LSCF Annual Report
- Pre and post event media coverage

ENVIRONMENTAL LEADER \$3,500

- Complimentary tickets - 6 tickets (up from 4 last year)
- Recognition at event:
 - o Event Program –your company's logo on group page, listing in guest list
 - o Your logo on 6 shared giant drop down screens
 - o Your logo on event signage
- Recognition on LSCF website sponsorship page
- Recognition in LSCF Annual Report
- Pre and post event media coverage

NATURE LOVER \$7,000

- Complimentary tickets – 10 tickets / 1 table in a premier location
- Recognition at event:
 - o Event Program – ¼ page for your logo, listing in guest list
 - o Your logo on 6 shared giant drop down screens
 - o Your Logo on table signage
 - o Your logo on event signage
- Recognition on LSCF website home page and sponsorship page
- Recognition in LSCF Annual Report
- Pre and post event media coverage

WATERSHED HERO \$15,000

- Complimentary tickets - 10 tickets / 1 table in a premier location
- Recognition at event:
 - o Event Program –1/2 page for your logo and message, listing in guest list
 - o Your logo on 6 giant drop down screens
 - o Your logo table signage
 - o Your logo on event signage
- Special award presentation during event
- Recognition on LSCF website home and sponsorship page
- Recognition in LSCF Annual Report

TITLE SPONSOR \$25,000

- Complimentary tickets – 20 tickets / 2 tables in a premier location
- Recognition at event:
 - o Event Program –one page for your logo and message and listing in guest list
 - o Your logo on 6 giant drop down screens
 - o Your logo table signage
 - o Your logo on event signage
- Special award presentation during event
- Recognition on LSCF website home and sponsorship page
- Recognition in LSCF Annual Report
- Limousine service (one limousine / one pick up location)

WATERSHED FOR LIFE EVENING SPONSORSHIP OPPORTUNITIES

As an evening sponsor, you or your organization will be acknowledged on all publicity and at the event with your name/logo placed on/at the item you sponsor:

- | | |
|--|------------|
| • Program Sponsor: | \$2,000 |
| • Dinner Table Wine Sponsor: | \$2,000 |
| • Hollywood Martini Bar: | \$2,000 |
| • Live Entertainment Sponsor (5 available): | \$1,000 |
| • Audio Visual Production Sponsor: | \$1,000 |
| • Room Decoration Sponsor: | \$500 |
| • Balloon Sponsor: | \$500 |
| • Centre Pieces Sponsor: | \$500 |
| • Silent / Live Auction Items: | priceless! |
| • In-Kind Donations (services, promotion etc): | priceless! |

THANK YOU TO OUR 2011 SPONSORS

Platinum

- Sharon Village

Gold

- Casino Rama
- The Cortel Group
- Rice Commercial Group

Silver

- GHD
- Great Gulf Group
- Green Earth Village
- Holland Landing Landowners Group
- Miller Thomson LLP
- MMM Group
- Savanta

Bronze

- Azimuth Environmental Consulting, Inc
- Burnside
- Fidelity Investments
- Fieldgate Developments
- Green Lane Landowners Group
- Imbrium Systems Inc
- Lake Simcoe Living
- Minto Community Inc
- Preston Group
- SCS Consulting Group
- WF Baird and Associates



**Lake Simcoe
Conservation
Foundation**

**Lake Simcoe Conservation Foundation
120 Bayview Parkway, Box 282
Newmarket, Ontario L3Y 4X1
905.895.1281
www.LakeSimcoeFoundation.ca**

